

UPDATED: November 1, 2005

Pricing Information

Small Postcard: 4 1/4"w x 5 1/2"h

Large Postcard: 5 1/2"w x 8 1/2"h



Postcards - Small - 95# Glossy **Minimum Order: 200 Cards**

Small Cards - 2 Sided Color		Small Cards - 1 Side Color/1 Side BW		Small Cards - 2 Sided BW	
Quantity	Price	Quantity	Price	Quantity	Price
200-999	\$0.13	200-999	\$0.11	200-999	\$0.05
1000-1999	\$0.12	1000-1999	\$0.10	1000-1999	\$0.05
2000-3999	\$0.11	2000-3999	\$0.08	2000-3999	\$0.04
4000-4999	\$0.10	4000-4999	\$0.08	4000-4999	\$0.04
5000+	Call Us	5000+	Call Us	5000+	Call Us

Postcards - Large - 95# Glossy **Minimum Order: 200 Cards**

Large Cards - 2 Sided Color		Large Cards - 1 Side Color/1 Side BW		Large Cards - 2 Sided BW	
Quantity	Price	Quantity	Price	Quantity	Price
200-999	\$0.26	200-999	\$0.21	200-999	\$0.10
1000-1999	\$0.24	1000-1999	\$0.19	1000-1999	\$0.09
2000-3999	\$0.21	2000-3999	\$0.16	2000-3999	\$0.08
4000-4999	\$0.20	4000-4999	\$0.15	4000-4999	\$0.07
5000+	Call Us	5000+	Call Us	5000+	Call Us

8.5 x 11 Flyers - 60# Text (add \$.15 ea. for 95# Cover) **\$25 Minimum Order for Flyers**

Flyers - 1 Side Color 1 Side Blank		Flyers - 1 Side Color 1 Side Black/White		Flyers - 2 Sided Color	
Quantity	Price	Quantity	Price	Quantity	Price
1-199	Min. Chg.	1-199	Min. Chg.	1-199	Min. Chg.
200-999	\$0.24	200-999	\$0.31	200-999	\$0.44
1000-1999	\$0.22	1000-1999	\$0.29	1000-1999	\$0.42
2000-3999	\$0.21	2000-3999	\$0.28	2000-3999	\$0.39
4000+	Call Us	4000+	Call Us	4000+	Call Us

Flyers - 2 Sided Black & White	
Quantity	Price
1-199	Min. Chg.
200-999	\$0.11
1000-1999	\$0.11
2000-3999	\$0.10
4000+	Call Us

8.5 x 14 Flyers - 60# Text (add \$.15 ea. for 95# Cover) \$25 Minimum Order for Flyers

Flyers - 1 Side Color 1 Side Blank		Flyers - 1 Side Color 1 Side Black/White		Flyers - 2 Sided Color	
Quantity	Price	Quantity	Price	Quantity	Price
1-199	Min. Chg.	1-199	Min. Chg.	1-199	Min. Chg.
200-999	\$0.29	200-999	\$0.36	200-999	\$0.49
1000-1999	\$0.27	1000-1999	\$0.34	1000-1999	\$0.47
2000-3999	\$0.24	2000-3999	\$0.31	2000-3999	\$0.44
4000+	Call Us	4000+	Call Us	4000+	Call Us

Flyers - 2 Sided Black & White	
Quantity	Price
1-199	Min. Chg.
200-999	\$0.13
1000-1999	\$0.13
2000-3999	\$0.12
4000+	Call Us

11 x 17 Flyers - 60# Text (add \$.15 ea. for 95# Cover) \$25 Minimum Order for Flyers

Flyers - 1 Side Color 1 Side Blank		Flyers - 1 Side Color 1 Side		Flyers - 2 Sided Color	
Quantity	Price	Quantity	Price	Quantity	Price
1-199	Min. Chg.	1-199	Min. Chg.	1-199	Min. Chg.
200-999	\$0.44	200-999	\$0.64	200-999	\$0.82
1000-1999	\$0.42	1000-1999	\$0.62	1000-1999	\$0.78
2000-3999	\$0.40	2000-3999	\$0.60	2000-3999	\$0.74
4000+	Call Us	4000+	Call Us	4000+	Call Us

Flyers - 2 Sided Black & White	
Quantity	Price
1-199	Min. Chg.
200-999	\$0.13
1000-1999	\$0.13
2000-3999	\$0.12
4000+	Call Us

Pricing Information

Program Cards

Calendar Card Month Mailing Program. Setup of Art & List - One Time Charge of \$75			Retain Your Name Setup of Art & List - One Time Charge of \$75		
Quantity	Mailed	Card Only	Quantity	Mailed	Sport Card Only
200-999	\$0.65	\$0.39	200-499	\$0.52	\$0.24
1000-1999	\$0.60	\$0.37	500-999	\$0.51	\$0.19
2000-3999	\$0.55	\$0.33	1000-1999	\$0.49	\$0.15
4000-4999	\$0.54	\$0.32	2000-3999	\$0.45	\$0.15

6 & 12 Month Program Cards

* This is a 8.5x11 Folded/Dbf Card

List Services

List Charge: \$18*

* Applies Only if Realty Resource is Mailing

* Applies to New Data or Customer Provided List

FarmPack / Labels

Quantity	Price
200-350	\$24.95
350-999	\$24.95 + \$.05 ea. add'l
1000-2999	\$24.95 + \$.04 ea. add'l

* Price Includes either Labels or Email (Select Format)

* Data on CD/Disk: \$5.00

Apartment Data (per unit)

Quantity	Labels	Excel Format/ Email	We Mail For You
100-199	Min \$30	Min \$30	Min \$30
200-999	\$0.12	\$0.18	\$0.09
1000-1999	\$0.10	\$0.15	\$0.075
2000-10,000	\$0.08	\$0.12	\$0.06



Mailing Services

Mailing Services (Bulk Mailing)

200 - 1000	\$.27 per piece
1001 - 2000	\$.25 per piece
2001 - 5000	\$.24 per piece

Mini and Custom Artwork

Art Work

Mini Art Setup	\$19.00 (setup of existing templates)
Custom Art Work	\$45.00 per hour (minimum 1 hour)

Pricing Information

Personalized

High Impact Marketing (HIM)

Variable Data

Variable Data Setup	\$125.00
Additional Printing	\$.08 per piece (color)

Want to increase your direct mail response by **30%?** Ask about High Impact Marketing (HIM). As direct mail budgets tighten, HIM, put another way is Personalized Marketing. A direct mail piece that inserts your customer's name, pictures and other known data so each marketing piece is personalized to that client. By inserting that data, the recipient's attention is peaked. Then add a "call to action" and your exposure has increased **5 TIMES!** Want to know more? Give us a call! We are very excited to talk to you!

Delivery Options (if you want to pick up, let us know)

Delivery

UPS Next Day	\$7.50 (excluding Saturdays)
Courier - Same Day:	\$12.50 (Metro Denver Only)
Pickup	

Other Services

E-Neighborhood (HomeBook or CMA)

Metro Denver	\$10 per address unbounded \$19 per address if customized
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Mail Merge

List Setup	\$18
Merge Setup	\$25
Print Merge Letter	\$.07 each (black ink)

Miscellaneous

Fold, Insert & Seal	\$.09 each
Insert Extra Piece	\$.02 each piece
Apply Return Address	0.03 each envelope
Tabbing	0.03 each

